

LANUGO

AW2223 COLLECTION

**TO CELEBRATE THE BIRTH OF MY DAUGHTER
EVERY CLIENT MAY CHOOSE 1 SWEATER* FREE
OF CHARGE.**

***WIBE SWEATER / EGG SWEATER / BEAR SWEATER**

**ORDER DEADLINE: MARCH 18 2022
DELIVERY WINDOW: JUNE UNTIL END OF SEPTEMBER 2022**

**CONTACT: JOOST JANSEN
joost@survivalofthefashionest.com | +31 6 457 10 111**





Anna Coat C002

Oversized
Unisex
Coat
2 pockets
Carozo Buttons
Intarsia

Hand-Knitted



100% Merino Wool
from Ireland

picture:
COMB. NAVY
OVERSIZED-BIG
on male model

330€



**Bear Sweater
S093**

Oversized
Unisex
Crewneck
Rich Textured Materials
Continuous Rib
Intarsia

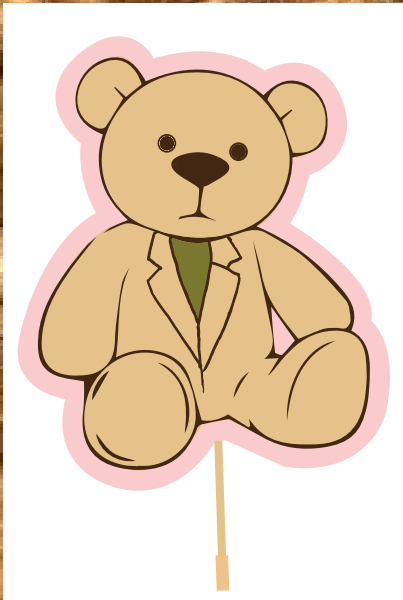
Hand-Knitted

	OVERSIZED-SMALL	OVERSIZED-BIG
COMB. BROWN		
COMB. CORN FL		

38% Merino Wool
from Ireland
25% Alpaca Wool
from Italy
23% Sustainable Mohair
from Italy
14% Polyamide

picture:
COMB. BROWN TEDDY
OVERSIZED-BIG
on male model

195€



Cashmere Blazer S106

Oversized
Unisex
Blazer
2 pockets
Carozo Buttons
Shoulderpads
incl. Bear Reverspin

Hand-Knitted

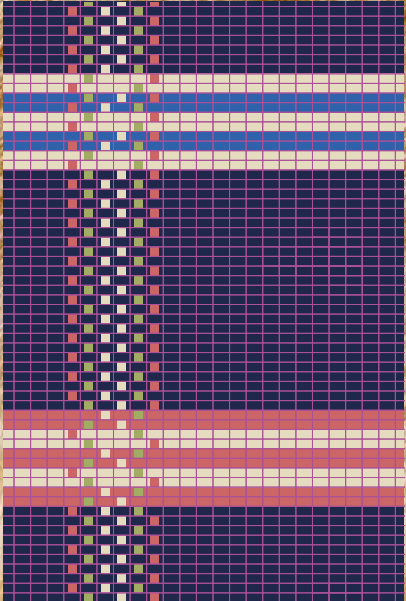


	OVERSIZED-SMALL	OVERSIZED-BIG
COMB. MULTI		

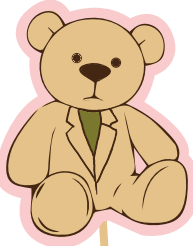
100% Recycled Cashmere
from Ireland

picture:
COMB. MULTI
OVERSIZED-BIG
on male model

370€



Checks Blazer C003



Oversized
Unisex
Blazer
2 Pockets
Coroza Buttons
incl. Bear Reverspin
Hand Embroidered
Shouldpads

Hand-Knitted



	OVERSIZED-SMALL	OVERSIZED-BIG
COMB. RED		
COMB. NAVY		

100% Merino Wool
from Ireland

picture:
COMB. RED
OVERSIZED-BIG
on male model

345€



Chunky Cath S105

Oversized
Unisex
Sweater
Special Net Stitch
Slim Jumbo yarn
2,5 KGs

Finger-Knitted

	SMALL	MEDIUM	LARGE
COMB. MULTI			

100% Merino Wool
from Poland

picture:
COMB. MULTI
Medium
on male model

345€



**Debardeur
S103**

Fitted Cut
Unisex
Tanktop
Double Rib as mouth
Coroza Buttons
incl. Foulard

Hand-Knitted



	SMALL	MEDIUM	LARGE
COMB. MULTI			

THERE ARE 5 DIFFERENT FOULARDS

100% Recycled Cashmere
from Italy

picture:
COMB. MULTI
Medium
on male model

250€



Egg Sweater S094

Normal Cut
Unisex
Raglan
Rich Textured Materials
Intarsia

Hand-Knitted

	XS	S	M	L	XL
COMB. BROWN					
COMB. CORN FL					
COMB. YELLOW					

38% Merino Wool
from Ireland
25% Alpaca Wool
23% Sustainable Mohair
from Italy
14% Polyamide

picture:
COMB. BROWN
Small
on female model

195€



FingerPrint S095

Oversized
Unisex
Asymmetrical Buttoned
Reversed Knitted
Rich Textured Materials
Coroza Buttons
Intarsia

Hand-Knitted

	OVERSIZED-SMALL	OVERSIZED-BIG
COMB. ECRU		
COMB. NAVY		

38% Merino Wool
from Ireland
25% Alpaca Wool
from Italy
23% Sustainable Mohair
from Italy
14% Polyamide

picture:
COMB. ECRU
OVERSIZED-BIG
on male model

230€



Flower Face S096

4XL Oversized
Unisex
Crewneck
Rich Textured Materials
Intarsia
Dress for Women

Hand-Knitted



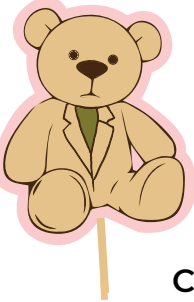
	OVERSIZED-SMALL	OVERSIZED-BIG
COMB. BROWN		
COMB. CORN FL		

38% Merino Wool
from Ireland
25% Alpaca Wool
from Italy
23% Sustainable Mohair
from Italy
14% Polyamide

picture:
COMB. BROWN
OVERSIZED-BIG
on male model

245€





Geo Row Blazer

C004

Oversized
Unisex
Blazer
2 Pockets
Coroza Buttons
incl. Bear Reverspin
Intarsia
Shoulderpads

Hand-Knitted

	OVERSIZED-SMALL	OVERSIZED-BIG
COMB. CORN FL		
COMB. BROWN		

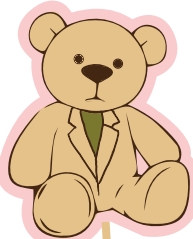
38% Merino Wool
from Ireland
25% Alpaca Wool
from Italy
23% Sustainable Mohair
from Italy
14% Polyamide

picture:
COMB. CORN FLOWER
OVERSIZED-BIG
on male model

345€



Patches Sweater S097



Normal Fitted
Unisex
Crewneck
Jacquard
Rich Textured Materials
Incl. Bear Reverspin
Intarsia

Hand-Knitted



	XS	S	M	L	XL
COMB. PINK					
COMB. NAVY					

38% Merino Wool
from Ireland
25% Alpaca Wool
from Italy
23% Sustainable Mohair
from Italy
14% Polyamide

picture:
COMB. PINK
Small
on female model

230€



Pied De Poule S104

Normal Fitted
Unisex
Reversible Sweater
No Front-No Back
Intarsia
Super Soft

Hand-Knitted

	XS	S	M	L	XL
COMB. MULTI					

100% Recycled Cashmere
from Italy

picture:
COMB. MULTI
Medium
on male model

265€



Blocks Rib S099

Normal Fitted
Unisex
Crewneck
Rib Stitch
Rich Textured Materials
Intarsia

Hand-Knitted

	XS	S	M	L	XL
COMB. MULTI					

38% Merino Wool
from Ireland
25% Alpaca Wool
from Italy
23% Sustainable Mohair
from Italy
14% Polyamide

picture:
COMB. MULTI
Medium
on male model

220€



Wibe Sweater

S100

Normal Fitted
Unisex
Crewneck
Rich Textured Matierals
Intarsia

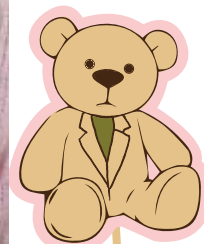
Hand-Knitted

	XS	S	M	L	XL
COMB. OLIVE					
COMB. CORN FL					

38% Merino Wool
from Ireland
25% Alpaca Wool
from Italy
23% Sustainable Mohair
from Italy
14% Polyamide

picture:
COMB. OLIVE GREEN
Medium
on male model

205€



Wife Beater S098

Slim Fitted
Unisex
Crewneck
Trompe l'Oeil
Rich Textured Materials
Incl. Bear Reverspin
Intarsia

Hand-Knitted



	XS	S	M	L	XL
COMB. BROWN					
COMB. PINK					

38% Merino Wool
from Ireland
25% Alpaca Wool
from Italy
23% Sustainable Mohair
from Italy
14% Polyamide

picture:
COMB. BROWN ARMS
Small
on female model

205€



Zig-Zag Cardigan S102

Oversized
Unisex
Cardigan
Reversed Knitted
Textural Fringes
Intarsia

Hand-Knitted



	OVERSIZED-SMALL	OVERSIZED-BIG
COMB. ECRU		
COMB. NAVY		

100% Merino Wool
from Ireland

picture:
COMB. ECRU
OVERSIZED-BIG
on male model

255€



Zig-Zag Sweater S101

Oversized
Unisex
Crewneck
Reversed Knitted
Textural Fringes
Intarsia

Hand-Knitted



	OVERSIZED-SMALL	OVERSIZED-BIG
COMB. ECRU		
COMB. NAVY		

100% Merino Wool
from Ireland

picture:
COMB. NAVY
OVERSIZED-SMALL
on male model

245€

AW2223

LANUGO are the very first hairs, fully covering a baby, leaving imprints whilst the baby discovers its surroundings and touches its mother's womb from the inside.

These imprints become our fingerprints, our official identity and proof of our uniqueness.

PLEASE CONTACT US FOR A PRIVATE
ONLINE PRESENTATION
OF THE WHOLE COLLECTON

CONTACT: JOOST JANSEN
joost@survivalofthefashionest.com | +31 6 457 10 111



Bear Foulard A026

One-Size
60x60cm

Rich Textured Materials
Intarsia

Hand-Knitted

	ONE-SIZE
COMB. BROWN	
COMB. CORN FL	

38% Merino Wool
from Ireland
25% Alpaca Wool
from Italy
23% Sustainable Mohair
from Italy
14% Polyamide

picture:
COMB. BROWN TEDDY
ONE-SIZE
on male model

110€



Anna Foulard

A027

One-Size
60x60cm

Rich Textured Materials
Intarsia

Hand-Knitted

	ONE-SIZE
COMB. BROWN	
COMB. NAVY	
COMB. PINK	

38% Merino Wool
from Ireland
25% Alpaca Wool
23% Sustainable Mohair
from Italy
14% Polyamide

picture:
COMB. BROWN
ONE-SIZE
on male model

110€



**Bear Balclava
A028**

One-Size

Rich Textured Materials
Intarsia

Hand-Knitted

	ONE-SIZE
COMB. BROWN	
COMB. CORN FL	
COMB. NAVY	
COMB. YELLOW	

38% Merino Wool
25% Alpaca Wool
23% Sustainable Mohair
14% Polyamide

picture:
COMB. BROWN TEDDY

95€



Stripe Scarf A030

One-Size

Rich Textured Materials
Intarsia

Hand-Knitted

	ONE-SIZE
COMB. REDS	
COMB. BLUES	

38% Merino Wool
from Ireland
25% Alpaca Wool
from Italy
23% Sustainable Mohair
from Italy
14% Polyamide

picture:
COMB. REDS
ONE-SIZE
on male model

75€



Blocks Rib Scarf A029

One-Size

Rich Textured Materials
Rib Stitch
Intarsia

Hand-Knitted

	ONE-SIZE
COMB. MULTI	

38% Merino Wool
from Ireland
25% Alpaca Wool
from Italy
23% Sustainable Mohair
from Italy
14% Polyamide

picture:
COMB. MULTI
ONE-SIZE
on male model

90€